



# The Modern Classroom



## JW Player Media Player Tutorial

In this tutorial, we will demonstrate how to use the JWPlayer Media Player.

The instructions for configuring the player will be demonstrated. The player is extremely lightweight and can be further customized with add-ons, skins and modules.

# We start by downloading the JW Player.

LongTail Video | Home of the JW Player - Mozilla Firefox

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http://www.longtailvideo.com/

RoboForm (passcards) Barbara Ellen Hall

LongTail Video | Home of the JW Pla...

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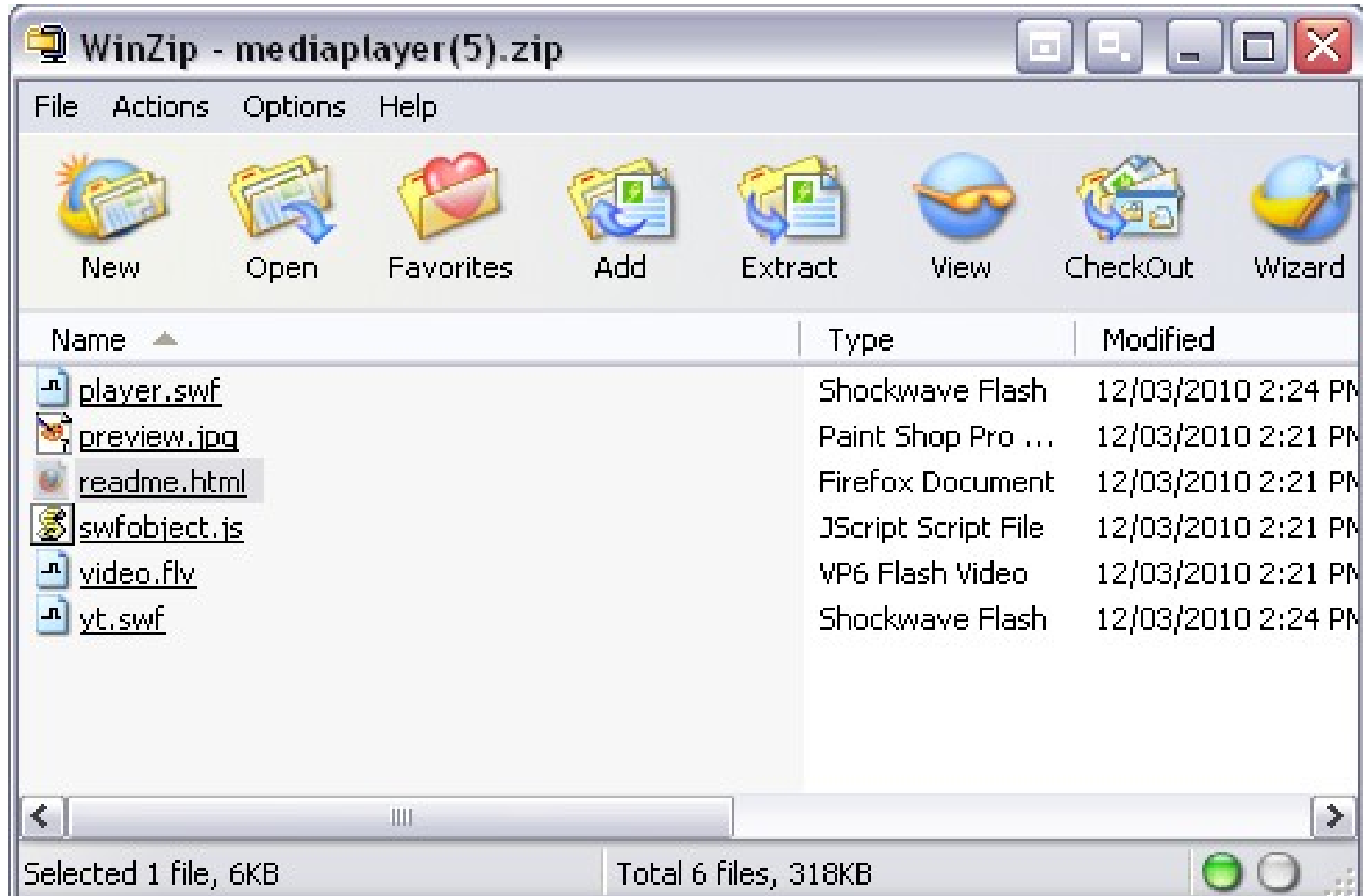
AdSolution AddOns

Done

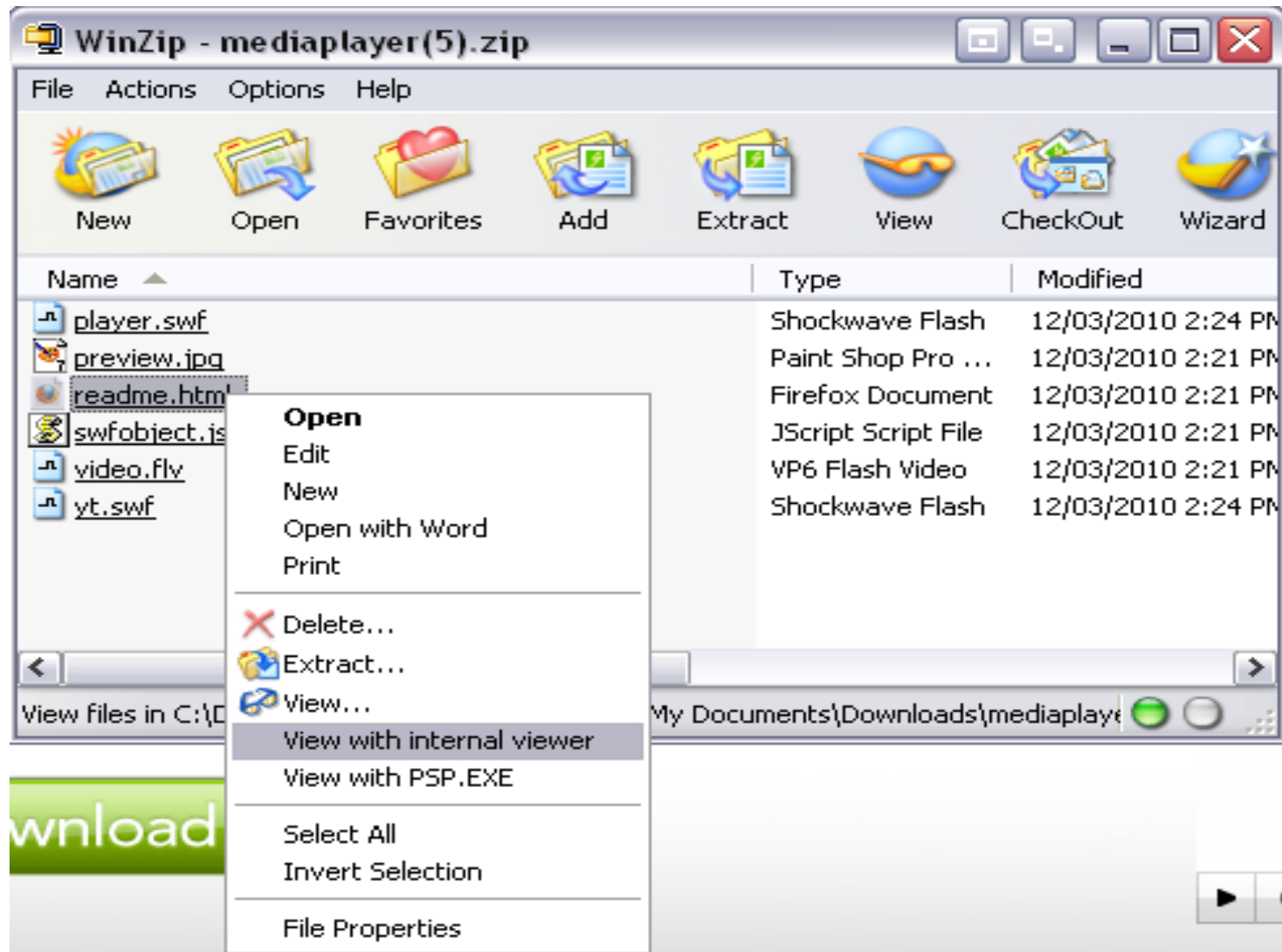
We receive a zip file,  
which we open with WinZip



# Highlight the “Readme.html” file



Right click on “Readme.html”, then select View with Internal Viewer



# Scroll down to the comment in the html file where the player embedding begins

```
-----  
<li>websites designed to promote other products, such as a band or artist;</li>  
<li>products (e.g. a CMS) that bundle LongTail products into its offering. </li>  
</ul>
```

If any of the above conditions apply to you, <a href="http://www.longtailvideo.com/players/order" title="Order co

```
<h3>Player Example</h3>
```

```
<p>Below you see a simple embedded example of the JW Player. Copy and paste the source code and put the SWF, JS
```

```
<!-- START OF THE PLAYER EMBEDDING TO COPY-PASTE -->
```

```
<object id="player" classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000" name="player" width="400" height="315">  
  <param name="movie" value="player.swf" />  
  <param name="allowfullscreen" value="true" />  
  <param name="allowscriptaccess" value="always" />  
  <param name="flashvars" value="file=video.flv&image=preview.jpg" />  
  <embed  
    type="application/x-shockwave-flash"  
    id="player2"  
    name="player2"  
    src="player.swf"  
    width="400"  
    height="315"  
    allowscriptaccess="always"  
    allowfullscreen="true"  
    flashvars="file=video.flv&image=preview.jpg"  
  />  
</object>
```

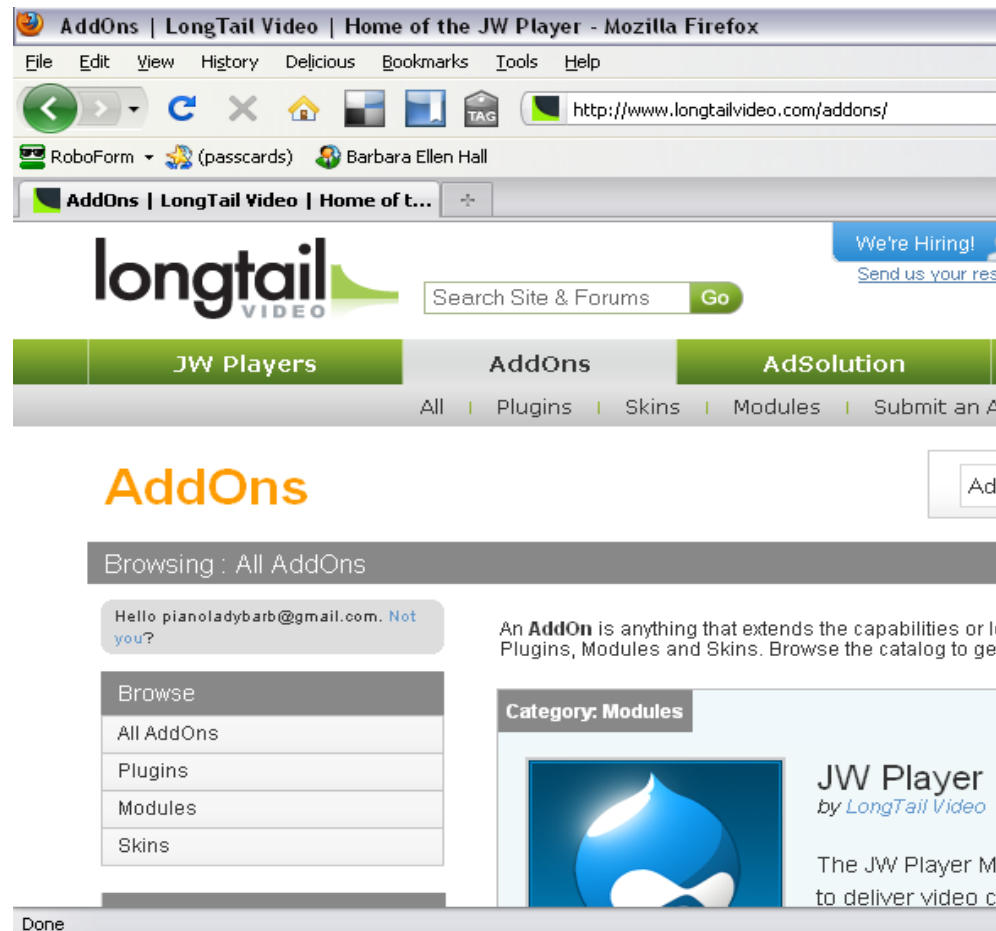
```
<!-- END OF THE PLAYER EMBEDDING -->
```

Once you've extracted the winzip file to your directory, replace “video.flv” with your own .flv file name, and “preview.png” with your own image

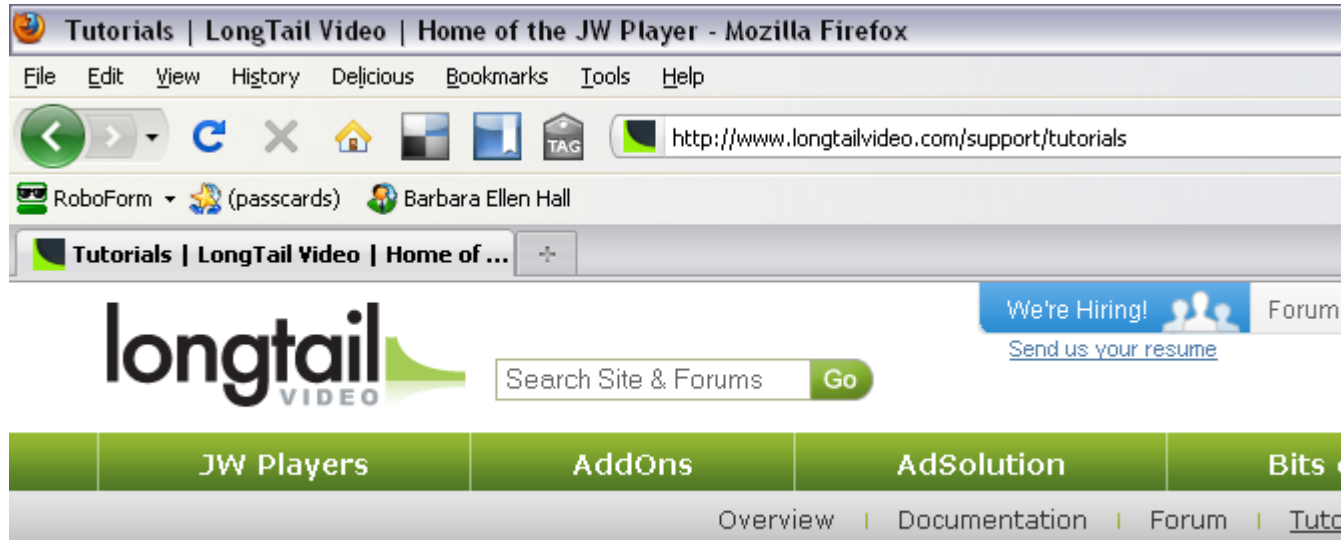
```
-----  
<li>websites designed to promote other products, such as a band or artist;</li>  
<li>products (e.g. a CMS) that bundle LongTail products into its offering. </li>  
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<object id="player" classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000" name="player" width="400" height="315">  
  <param name="movie" value="player.swf" />  
  <param name="allowfullscreen" value="true" />  
  <param name="allowscriptaccess" value="always" />  
  <param name="flashvars" value="file=video.flv&image=preview.jpg" />  
  <embed  
    type="application/x-shockwave-flash"  
    id="player2"  
    name="player2"  
    src="player.swf"  
    width="400"  
    height="315"  
    allowscriptaccess="always"  
    allowfullscreen="true"  
    flashvars="file=video.flv&image=preview.jpg"  
  />  
</object>  
  
<!-- END OF THE PLAYER EMBEDDING -->
```



You can customize the look, behaviour and functionality of JW Player by downloading skins, modules and add-ons from the website. Instructions for configuring the player are included.



# Helpful tutorials, as well as a community forum are available there too.

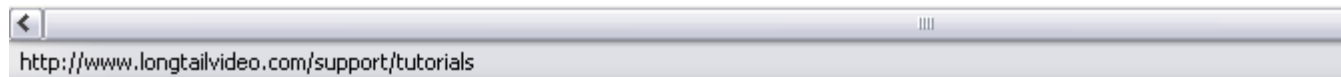


## Tutorials

Need help with the JW Player, AdSolution or online video in general? Read one of our tutorials below to learn more.

### LongTail and JW Player Tutorials

- [Installation Instructions](#)
- [Embedding Flash](#)
- [Configuring the JW Player](#)
  - [Troubleshooting Guide](#)



# This is how the example looks on a web page.



## Player Example

Below you see a simple embedded example of the JW Player. Copy and paste the source code and put th



This concludes the JWPlayer  
Media Player tutorial. To  
download this software,  
please visit

<http://www.longtailvideo.com>



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